

KRISTEN LUKIEWSKI

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PRINT DESIGNER | DESIGN RESUME

References, writing resume can be furnished upon request.

EDUCATION

Carnegie Mellon University
Pittsburgh, Pennsylvania
Bachelors of Humanities and Arts in
Communication Design and
Professional & Technical Writing
Graduated 2008 | GPA 3.6

AWARDS/RECOGNITION

University Honors graduate
Dean's List student
Leadership Award recipient
Dawe Grant recipient
Beaux Arts Ball student representative

PUBLICATIONS

Official Xbox Magazine
PC Gamer
Signature: The Official Magazine of PRS Guitars

BRAND EXPERIENCE

Best Buy
Microsoft
PRS Guitars
Nintendo
Kmart
NVIDIA

SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Microsoft Office
Letterpress
Manual bookbinding
Photography
Painting
Drawing
German

CORE COMPETENCIES

- highly proficient design skills and ability to multitask effectively even when faced with many deadlines
- experience designing pages for ads, editorial products, catalogues, and sales-marketing vehicles, as well as logos, brand treatments, and one-off publications
- an understanding of, and experience working through, the end-to-end publishing experience
- skilled in working with cross-functional teams to ensure end designs fit with the editorial strategy in order to deliver publishing and client objectives
- experience creating online multimedia products as well as traditional print publication materials, as well as experience creating design templates accessible for use in multiple volumes of the same publication

Designer, Future Plus

South San Francisco, CA 05.2008–09.2008

Worked in the design department, reporting directly to the Art Director. Created logos, layouts, and ads for titles such as *PC Gamer*, *Official Xbox Magazine*, and *Signature: The Official Magazine of PRS Guitars*; made ads for Nintendo, for a Kmart guide to video games, and worked on Best Buy's monthly online publication, *Guide2Gaming*.

Designer and Editor, *thirty-four kites*

Pittsburgh, PA 05.2007–06.2008

Created a book composed of art, poetry, and prose collected from death row inmates. The book contains postcards with images of their artwork and encourages communication with the contributors. Five-hundred copies were printed and distributed around Pittsburgh for free. Funded by a grant awarded by Carnegie Mellon University.

Design Intern, Carnegie Mellon Press

Pittsburgh, PA 08.2007–05.2008

Worked from scratch to design two book covers and the interior layout for a book of poems in both Czech and English. Took books from first stage of design through final iterations, based on feedback from authors and editors.

Designer and Editor, *Dossier*

Carnegie Mellon University, PA 01.2007–05.2008

Reinstituted the University art and literature magazine. Designed the 32-page publication and managed a design staff, while also participating in general content selection and staff management. Printed and distributed 750 copies around Pittsburgh, specifically targeting students.

Designer and Editor, *Bettie*

Carnegie Mellon University, PA 08.2007–12.2007

Conceptualized and created a women's lifestyle magazine to rival the maturity of men's lifestyle magazines for a senior project. Handled the creation of the magazine, taking it through edits and to print.

Design Intern, Sterling Brands

New York, NY 08.2007

Worked on product branding in various stages, for multiple brands. Created moodboards for pitches, and worked from moodboards to design new labels for products like Sobe and Softsoap. Took a number of product redesigns through many revisions, including color-correction, layout redesign, and cropping.

Design and Writing Intern, *Creative Writing Program*

Carnegie Mellon University, PA 08.2006–05.2007

Designed newsletter for prospective and current students, alumni, faculty, and possible donors, after writing and editing the content. The layout process included organizing the content into sections and subsections to create a uniform flow while aiming to maintain the attention of a diverse audience.

Freelance Designer, *Pillbox, The Tartan*

Carnegie Mellon University, PA 2005

Redesigned the art and entertainment section of the University's student newspaper, a 16-32 page tabloid that includes feature and news stories, as well as event calendars, movie listings, and classified ads. Created templates and standards for the section.